

STREET CLOSING/PARADE PERMIT

Application Date: 6/28/23 Name: Cresco Chamber

Mail to Address: 101 2nd Ave SW

Phone Number: 547-3434

List Streets to Close or Parade Route: Close N Elm St from 1st Ave to 3rd Ave, west half of N. Park and S. Park, east half of 2nd Ave W from the theatre to Elm

Reason for Closure: To host vendors and retailers for annual Ridiculous Day

Event Date: July 27, 2023 Time: (from) 7am (to) 8pm

Signature of Applicant: [Signature]

INCLUDE A MAP MARKING THE STREET OR STREETS YOU WISH TO HAVE CLOSED AND THE INDEMNITY AND HOLD HARMLESS AGREEMENT

PARADE REGULATIONS ARE LISTED BELOW.

60.08 PARADES REGULATED. No person shall conduct or cause any parade on any street except as provided herein:

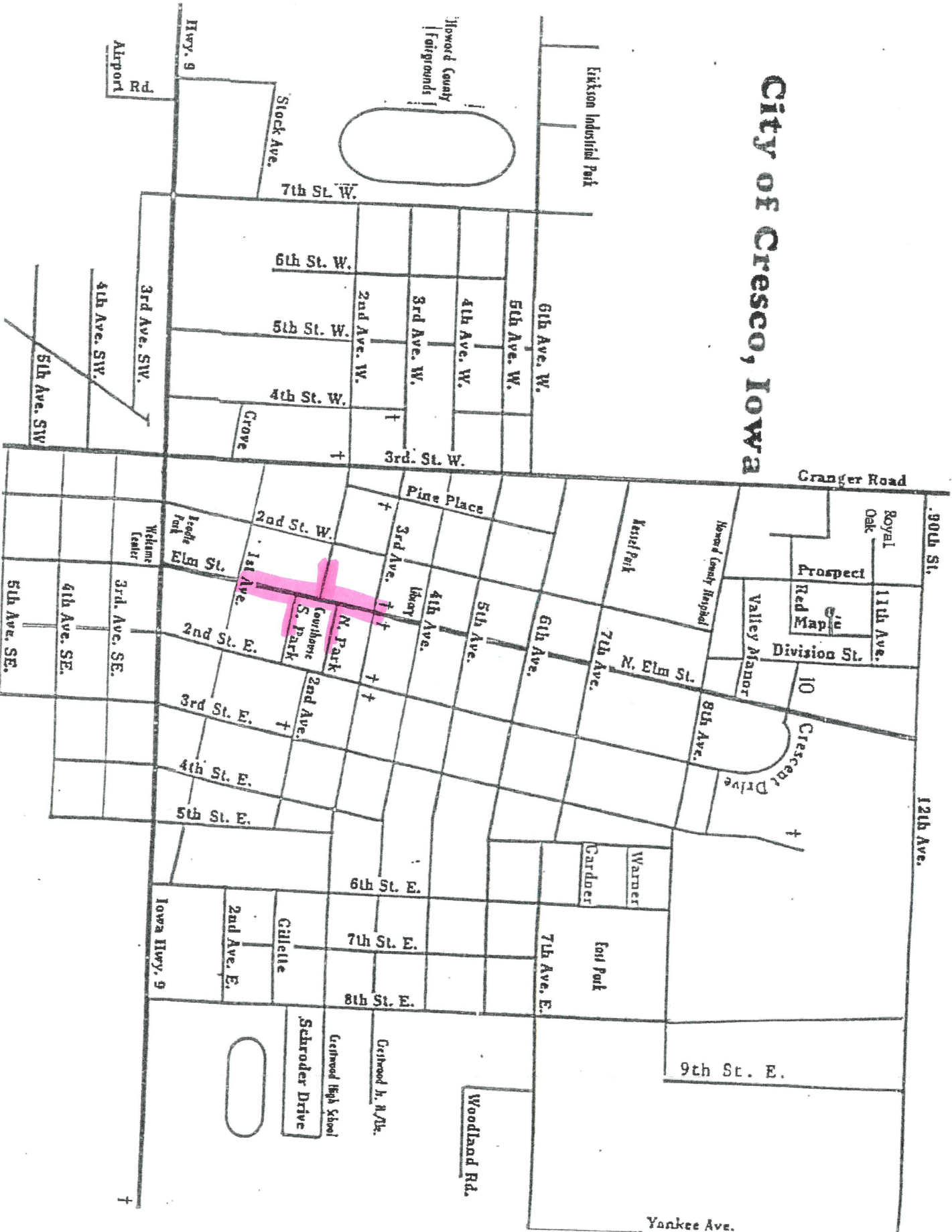
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2. Permit Required. No parade shall be conducted without first obtaining a written permit from the City Council. Such permit shall state the time and date for the parade to be held and the streets or general route therefor. Such written permit granted to the person organizing or sponsoring the parade shall be permission for all participants therein to parade when such participants have been invited by the permittee to participate therein. No fee shall be required for such permit. Permit forms are available at City Hall.
3. Parade Not a Street Obstruction. Any parade for which a permit has been issued as herein required, and the persons lawfully participating therein, shall not be deemed an obstruction of the streets notwithstanding the provisions of any other ordinance to the contrary.
4. Control by Police and Firefighters. Persons participating in any parade shall at all times be subject to the lawful orders and directions in the performance of their duties of law enforcement personnel and members of the Fire Department.

City Council
Date Approved: _____

Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

CITY OF CRESCO, IOWA



Hwy. 9
Airport Rd.
Stock Ave.
7th St. W.
6th St. W.
5th St. W.
4th St. W.
3rd St. W.
2nd Ave. W.
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90th St.
11th Ave.
12th Ave.
Prospect
Valley Manor
Division St.
N. Elm St.
8th Ave.
Crescent Drive
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200th St. E.

Alternative

STREET CLOSING/PARADE PERMIT

Application Date: 6/21/23 Name: Cresco Chamber

Mail to Address: 101 2nd Ave SW

Phone Number: 547-3434

List Streets to Close or Parade Route: 3rd Ave, 2nd St E

starting at high school to 2nd St E to
1st Ave

Reason for Closure: Norman Borlaug Harvest Fest Parade

Event Date: 8/26/23 Time: (from) 4pm (to) 6pm

Signature of Applicant: Jason Passmore

INCLUDE A MAP MARKING THE STREET OR STREETS YOU WISH TO HAVE CLOSED AND THE INDEMNITY AND HOLD HARMLESS AGREEMENT

PARADE REGULATIONS ARE LISTED BELOW.

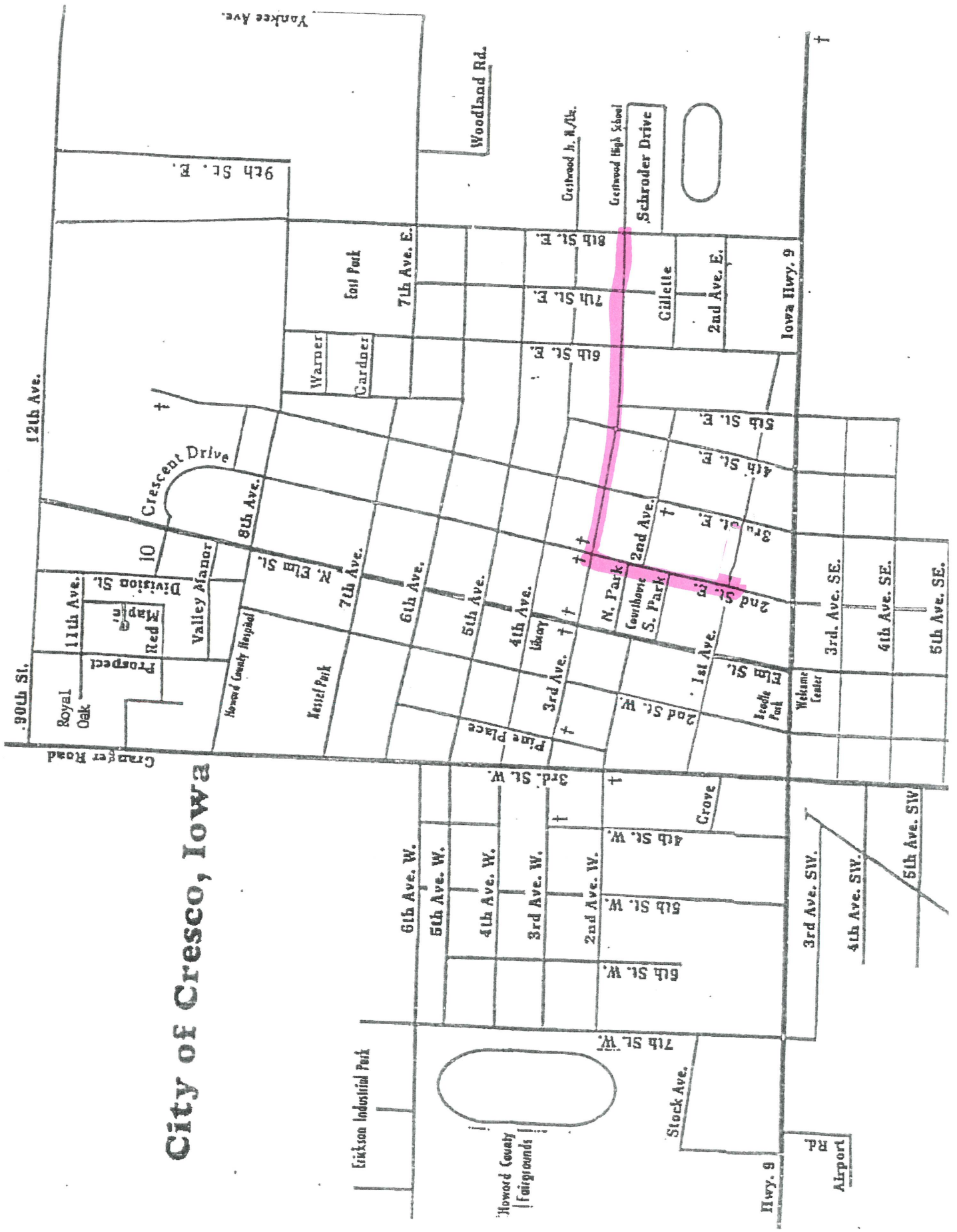
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4. Control by Police and Firefighters. Persons participating in any parade shall at all times be subject to the lawful orders and directions in the performance of their duties of law enforcement personnel and members of the Fire Department.

City Council
Date Approved: _____ Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

City of Cresco, Iowa



STREET CLOSING/PARADE PERMIT

Application Date: 6/21/23 Name: Cresco Chamber

Mail to Address: 101 2nd Ave SW

Phone Number: 547-3434

List Streets to Close or Parade Route: Elm St from 3rd Ave to 2nd Ave SW and 2nd St E to 2nd St W on N. Park, S Park, 1st Ave and 2nd Ave

Portions of N Park, S Park, 1st Ave, and 2nd Ave will be open and sections of Elm St will be reopened following portions of the event
Reason for Closure: Norman Borlaug Harvest Fest and Cruise to Cresco

Event Date: 8/26/23 Time: (from) 8am to) 12 am

Signature of Applicant: Gordon Paddman

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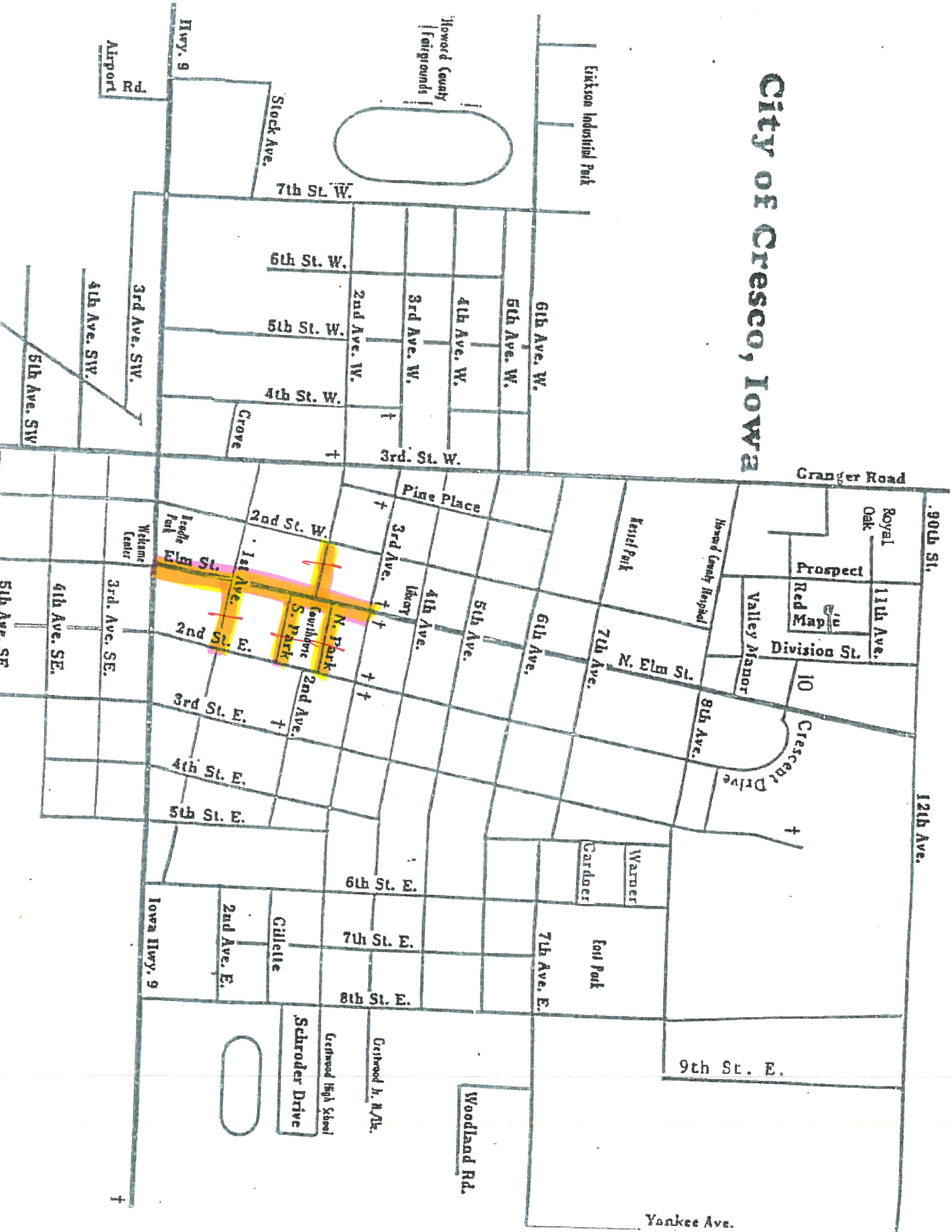
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City Council
Date Approved: _____

Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

CITY OF CRESCO, IOWA



STREET CLOSING/PARADE PERMIT

Application Date: 6/21/23 Name: Cresco Chamber

Mail to Address: 101 2nd Ave SW

Phone Number: 547-3434

List Streets to Close or Parade Route: Elm St. from ~~2nd~~ Ave^N to 1st Ave and South Side parking lot -

An entrance to Fareway and CUSB Bank ATM will be open

Reason for Closure: Norman Borlaug Harvest Fest and Harvest Tent (set up 8/23 - tear down 8/27)

Event Date: 8/25/23-8/27/23 Time: (from) 8am 8/25 (to) 2pm 8/27

Signature of Applicant: Jean Passmore

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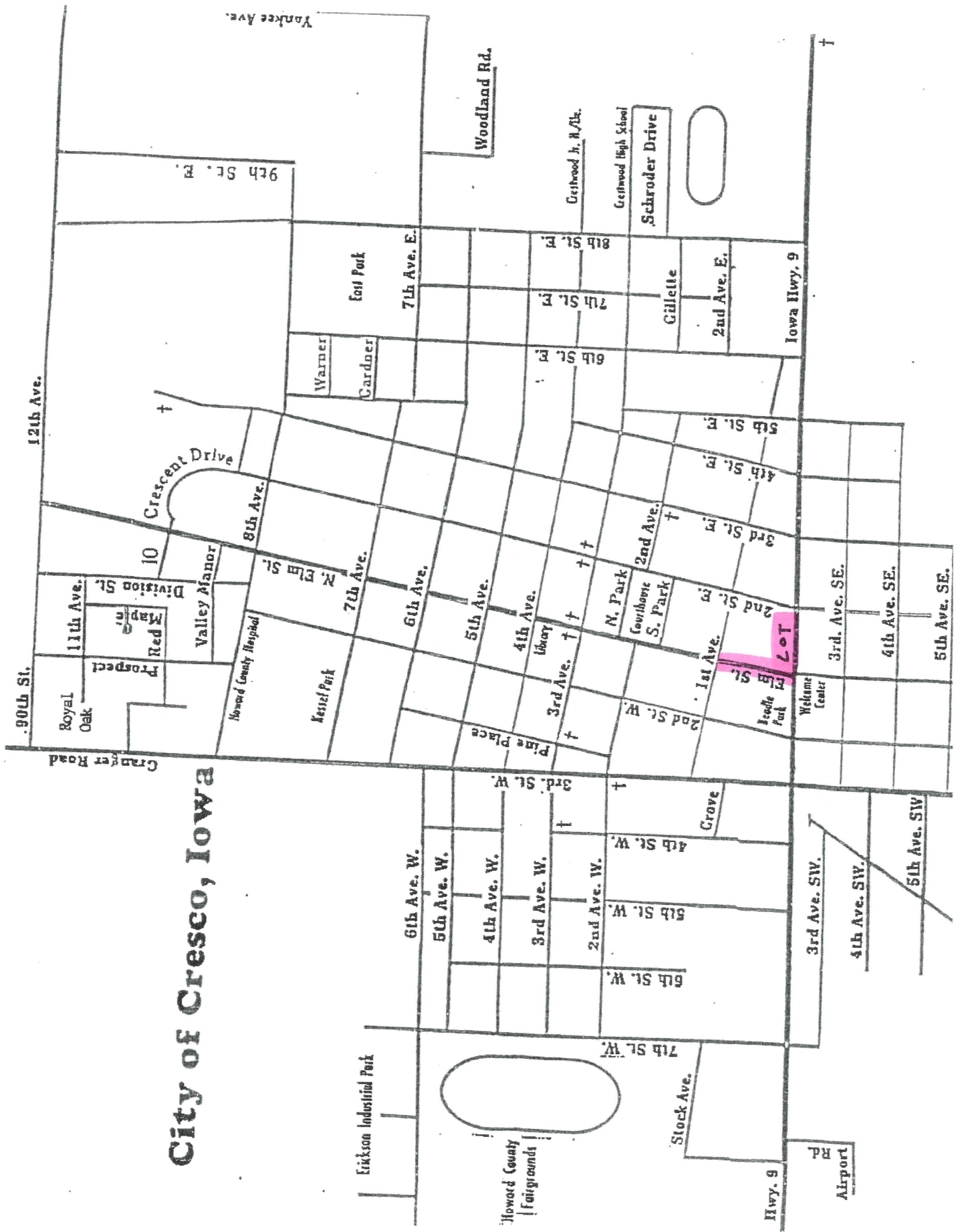
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City Council
Date Approved: _____

Signature: _____

CC: Ambulance _____, Police Dept. _____, Fire Dept. _____, Street Dept. _____

City of Cresco, Iowa



APPLICATION FOR TAX ABATEMENT UNDER THE
AMENDED AND RESTATED (2016) CRESCO URBAN REVITALIZATION PLAN
FOR CRESCO, IOWA

Prior Approval for Intended Improvements Approval of Improvements Completed

FOR PROPERTY TAX EXEMPTION FOR IMPROVEMENTS UNDER THE PROVISIONS OF THE AMENDED AND RESTATED (2016) CRESCO URBAN REVITALIZATION PLAN ADOPTED BY THE CITY COUNCIL OF THE CITY OF CRESCO, IOWA.

The Amended and Restated (2016) Cresco Urban Revitalization Plan allows property tax exemptions as follows:

Residential: All qualified real estate assessed as residential property is eligible to receive a one hundred percent (100%) exemption from taxation on the first seventy-five thousand dollars (\$75,000) of actual value added by the eligible improvements. The exemption is for a period of five (5) years. Actual assessed value must increase at least 10% due to the improvements.

Residential with Three or More Separate Dwelling Units: All qualified real estate assessed as residential property under Iowa Code Section 441.21(14)(a)(6) on or after January 1, 2022, having three or more separate dwelling units, is eligible to receive a fifty percent (50%) exemption from taxation on the actual value added by the improvements. The exemption is for a period of ten (10) years. Actual assessed value must increase at least 10% due to the improvements.

Commercial: All qualified real estate assessed as commercial property is eligible to receive a one hundred percent (100%) exemption on the actual value added by the eligible improvements. The exemption is for a period of three (3) years. Actual assessed value must increase at least 10% due to the improvements.

Multi-residential (Prior to January 1, 2022): All qualified real estate assessed prior to January 1, 2022 as commercial property or multi-residential property, if the commercial or multi-residential property consists of three or more separate living quarters with at least seventy-five percent of the space used for residential purposes, is eligible to receive a one hundred percent (100%) exemption from taxation on the actual value added by the eligible improvements constructed prior to January 1, 2022. The exemption is for a period of three (3) years. Actual assessed value must increase at least 10% due to the improvements.

In order to be eligible, the property must have been located in the Cresco Urban Revitalization Area when the improvements were made. The Area includes:

All property located within the Cresco corporate limits as of March 21, 2016. Any property annexed into the City in the future shall automatically be included in the Area as of the effective date of the annexation.

*This application must be filed with the City by February 1st of the assessment year for which the exemption is first claimed, but not later than two (2) years after the February 1st following the year that the improvements are first assessed for taxation.

Address of Property: 913 2nd Ave SE

Legal Description: Lot 4 irregular survey N/4 NE/4 section 26-99-11

Title Holder or Contract Buyer: Ren Properties LLC

Address of Owner (if different than above): 2036 Grandview Rd, Decatur IA 522101

Phone Number (to be reached during the day): 563-380-9024

Email Address: russ@pne.us

Existing Property Use: Residential Commercial Split (Commercial/Residential) Agg

Residential (with 3 or more units) Number of Separate Dwelling Units:

Proposed Property Use: Residential Commercial Split (Commercial/Residential)

Residential (with 3 or more units) Number of Separate Dwelling Units:

Nature of Improvements: X New Construction Improvements to Existing Structure

Specify: We are taking a bare lot zoned commercial & building a new facility for Cresco Heat & Vent. We are increasing stock & primary fire place from 200 to 300. We are putting in 200 units, which are needed in Cresco. We are requesting 2yrs of Abatement.

Permit Number(s) from the City of Cresco: _____

Date Permit(s) Issued: 6-21-2023

Permit(s) Valuation: _____

Estimated or Actual Date of Completion: 1-3yr; 3 phase, Phase 1: Cresco Heat & Vent, 1-40x300 storage
Phase 2: 2 additional storage Bldg
Phase 3: 1 additional storage Bldg

Estimated or Actual Cost of Construction/Improvements: _____

Signature: [Signature]

Name (Printed) Russell Wusick

Title: Owner

Company: Ren Properties LLC

Date: 9-21-23

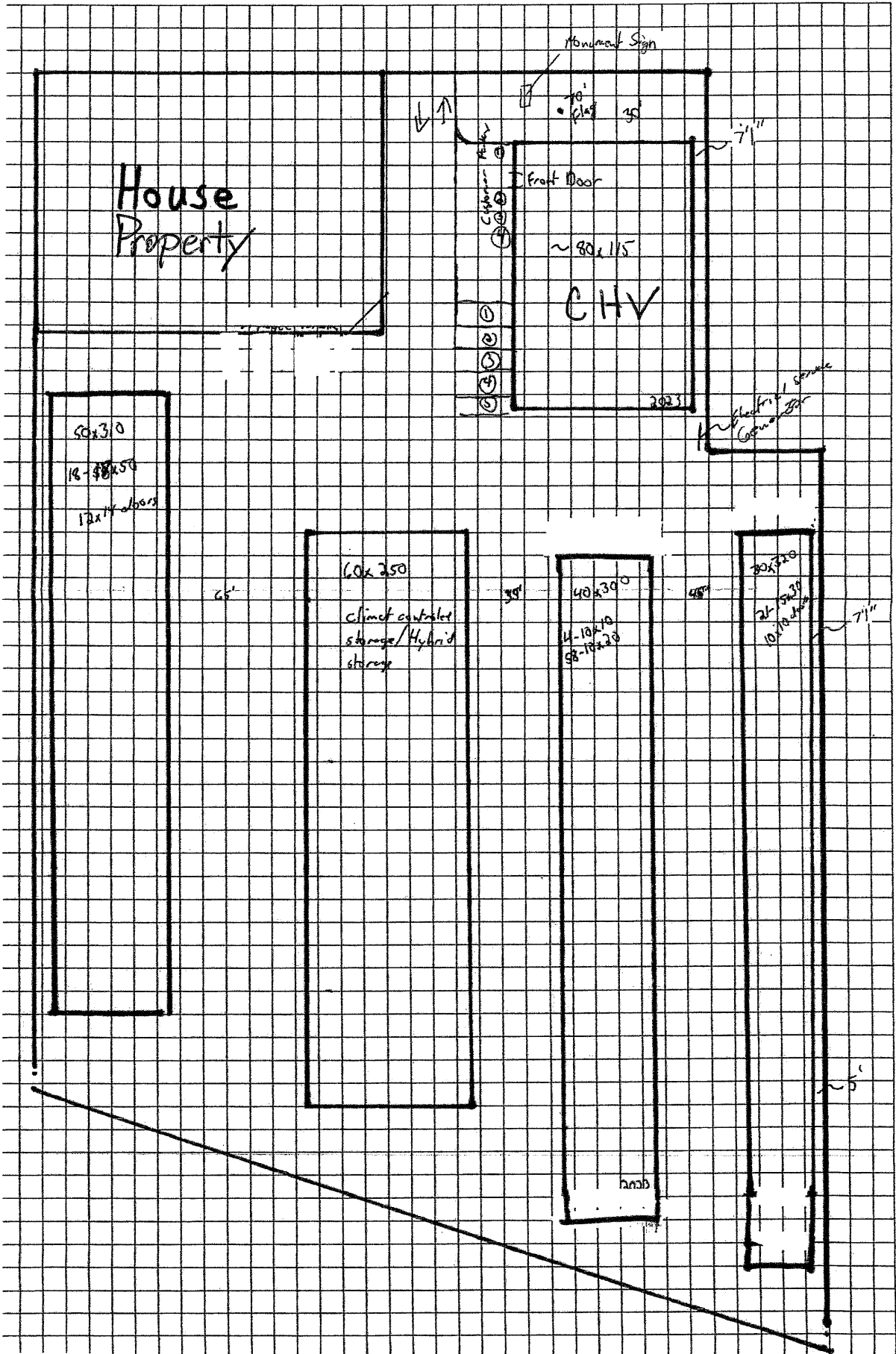
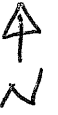
This Application is a summary of some of the Plan terms; for complete information, read a copy of the AMENDED AND RESTATED (2016) CRESCO URBAN REVITALIZATION PLAN, available at City Hall.

This Application must be filed with the City Clerk at City Hall, 130 N Park Pl, Cresco IA 52136.

FOR CITY USE:

CITY COUNCIL	Application Approved/Disapproved _____
	Reason (if disapproved) _____
	Date _____
	Attested by the City Clerk _____
ASSESSOR	Present Assessed Value of Structure _____
	Assessed Value with Improvements _____
	Eligible or Not Eligible for Tax Abatement _____
	Assessor _____ Date _____

Hwy 9



Scene Shop Project

a/o 7/6/2023

	<u>Expenses</u>	<u>Deposits</u>	
Completed/Recieved:			
10/5/2020		40,000.00	Tr from LOST (City)
10/5/2020	3,337.00		Martin Gardner
10/5/2020	5,750.00		Bergo Environmental (Asbestos Abatement)
10/19/2020	17,216.13		Mehmert Tiling (demolition)
12/3/2020	650.00		Martin Gardner
3/1/2021	2,600.00		Martin Gardner
3/30/2021		3,162.50	7B (Asbestos Removal)
4/12/2023		15,000.00	HC Community Foundation Grant
		606.44	Interest
 Estimated/Awarded:			
	656,590.00		Martin Gardner Estimate (minus phase 1 cost \$6500)
		55,239.13	#092 Theatre Trust Fund Available
		100,000.00	Theatre Catalyst Grant
		30,000.00	Donation from CUSB
Total:	686,143.13	244,008.07	

Total Remaining to Build Scene Shop

\$ 442,135.06

Wendy has applied for a T-Mobile grant for \$50,000. Will not hear back on that until September 2023.

Questions for Council:

Do we accept the Theatre Catalyst Grant?

Amount Committee will need to fundraise?

City Commitment?

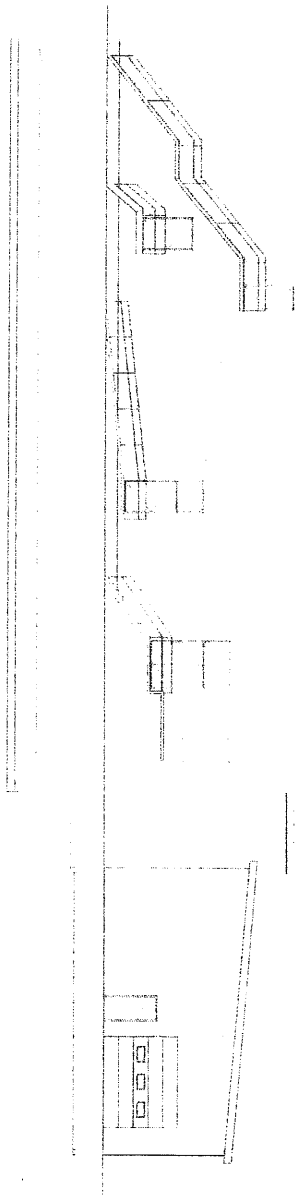
Will need to do a budget amendment due to paying the cost up front.

Where do you want the balance to come from? LOST? General?

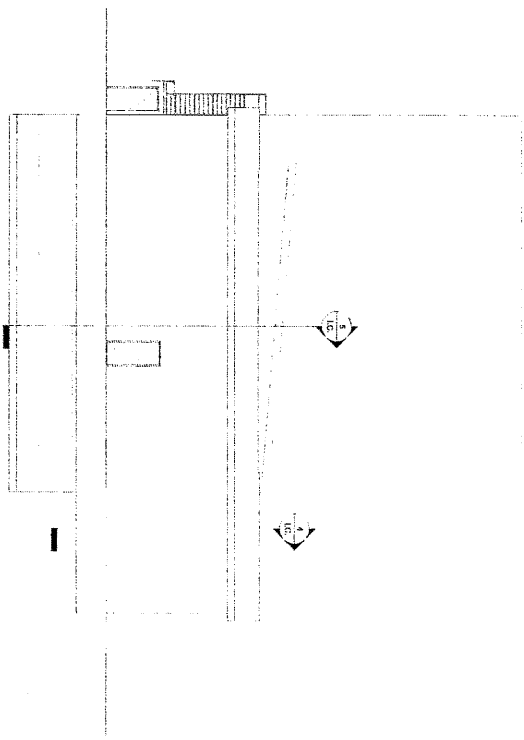
Statements of probable construction cost prepared by Martin Gardner Architecture, P.C. represents our best judgments as design professionals familiar with the construction industry. However, neither Martin Gardner Architecture, P.C. nor the Owner has control over the cost of labor, materials or equipment, over the contractor's method of determining bid prices, or over competitive bidding, market or negotiating conditions. Accordingly, Martin Gardner Architecture, P.C. cannot and does not warrant or represent that bids will not vary from the project budget proposed, established or approved by the owner, if any, or from any statement of probable construction cost prepared by Martin Gardner Architecture.

	Building Square Footage	2,508
		Total
DEMOLITION		
	Demolition Subtotal	\$3,500
SITWORK		
	Sitework Subtotal	\$13,500
BUILDING CONSTRUCTION - RENOVATION		
	Building Subtotal	\$438,900
FURNISHINGS, FIXTURES, & EQUIPMENT		
	FF&E Subtotal	\$12,500
	Construction Subtotal	\$468,400
GENERAL CONDITIONS		
General Contracting Fees (General Requirements: 10%; O.H. and Profit is included in unit prices)	10%	\$46,840
	Construction Subtotal + General Conditions	\$515,240
CONSTRUCTION & DESIGN CONTINGENCIES		
Estimating and Design Contingency (% of Project Subtotal)	10.0%	\$51,524
Construction Contingency (% of Project Subtotal)	5.0%	\$25,762
	Subtotal Contingencies	\$77,286
	Construction Total	\$592,526
PROFESSIONAL FEES - PROJECT SOFT COSTS		
Basic Services A/E Professional Fees		\$60,200
Phase 1 services		\$6,500
Reimbursable expenses/bidding	0.75%	\$3,864
	Project Total	\$663,090

WEST ELEVATION
1/8" = 1'-0"



SOUTH ELEVATION
1/8" = 1'-0"

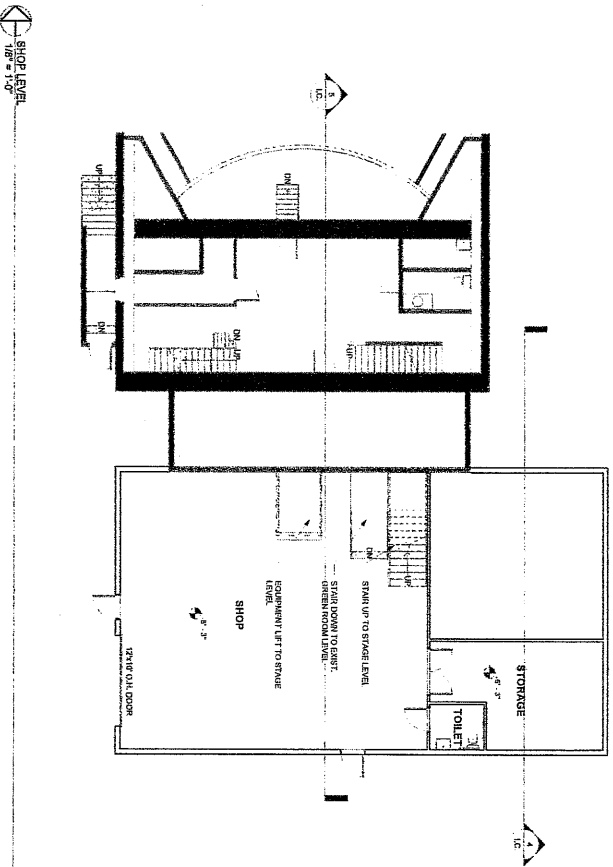


ELEVATION CONCEPTS

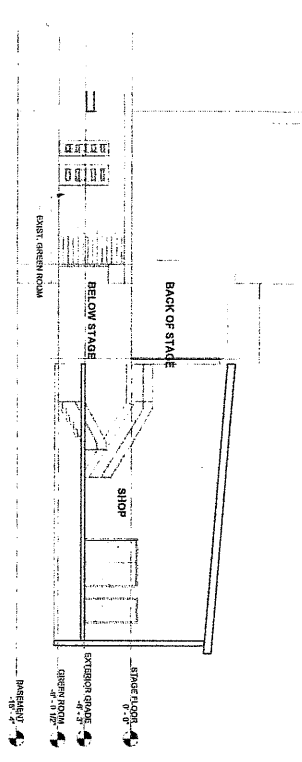
PRELIMINARY - NOT FOR CONSTRUCTION

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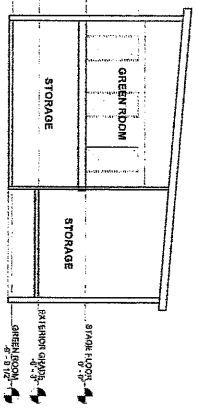
INITIAL CONCEPT



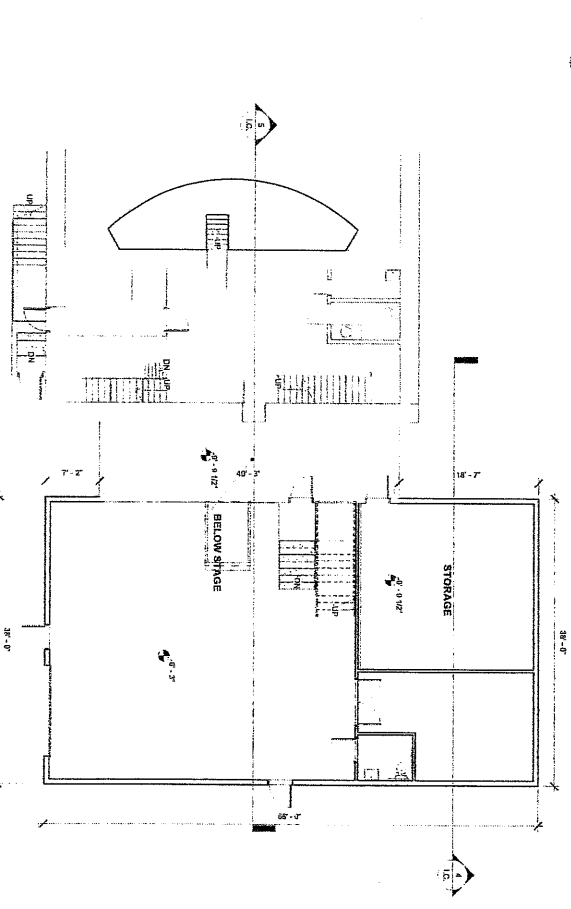
SHOP LEVEL
1/8" = 1'-0"



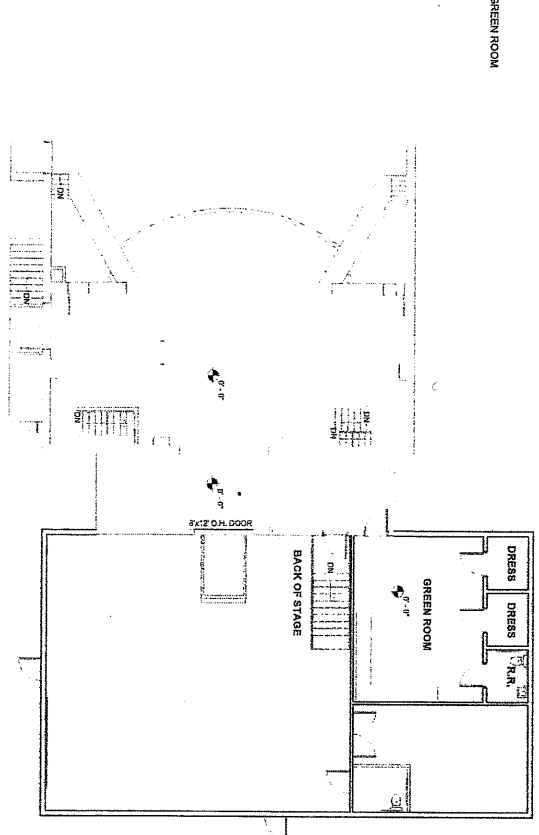
B. SECTION THROUGH SHOP
1/8" = 1'-0"



4. SECTION AT GREEN ROOM
1/8" = 1'-0"



GREEN ROOM LEVEL
1/8" = 1'-0"



STAGE FLOOR LEVEL
1/8" = 1'-0"

RESOLUTION NO. _____

RESOLUTION AUTHORIZING TRANSFER OF FUNDS FOR FY 2024
(JULY & RECURRING TRANSFERS)

WHEREAS, the City of Cresco authorizes the transfer between funds in the budget based on estimated revenues and expenses; and

WHEREAS, the transfers were included in the current budget as adopted for the 2023/2024 Fiscal Year; and

WHEREAS, to increase the transparency of the accounting for the transfers they are listed below:

<u>From Fund</u>	<u>To Fund</u>	<u>Amount</u>	<u>Description</u>
#022 Local Opt Tax Project	#188 Fire Equip Trust	\$96,250	Transfer local option sales tax for the City's share of the downpayment for the new Fire Tanker Truck
#022 Local Opt Tax Project	#183 Fitness Center Trust	\$30,000	Transfer local option sales tax for the City's Share of the 24/7 Project
#112 Employee Benefits	#001 General Fund	\$484,900	Employee benefits including FICA, IPERS and Health Insurance transferred to each General Fund Department (Police, LEC, Library, Theatre, Park, Fitness Center, Council, Mayor, Administration, City Hall)
#112 Employee Benefits	#098 Community Fire	\$1,900	Employee benefits including FICA and IPERS transferred to Community Fire Fund (City's portion 50%)
#121 Local Opt Sales Tax	#022 Local Opt Tax Project	\$568,800	Transfer 90% of the local option sales tax received to the Project Fund for projects and equipment
#121 Local Opt Sales Tax	#200 Debt Service Fund	\$63,200	Transfer 10% of the local option sales tax received for debt payments to reduce property tax asking
#182 Housing Rehab Project	#001 General	\$63,000	Transfer to repay General Fund for cash startup for the Housing Rehab Project until CDBG Grant Proceeds were received

#189 Library Trust Fund #001 General - Library \$5,000 Transfer Library Trust
revenues to Library Operating Fund for Library Programming

#610 Sewer Revenue Fund #612 Sewer Operating Fund \$786,200 All Sewer revenue is
received into the Revenue Fund and transferred as needed to cover Sewer operating
expenses

BE IT THEREFORE RESOLVED, that the City of Cresco is allowing the transfer of funds
indicated above and are included in the budget for FYE June 30, 2024.

PASSED AND APPROVED THIS 10TH DAY OF JULY, 2023

Mayor David J. Brenno

Attest: _____
City Clerk Michelle Elton

CITY OF CRESCO
RFP for On-Call Services for Water, Sewer, Drainage Utility Emergency & Repair Services

Contractor	Location	Base Crew	Base Crew (OT)	Addit. Laborer	Excavator	Skid Loader	Backhoe	Mini Excavator	Dump Truck	3/4" Road Rock	Concrete Breaker/Tamper	Washed Sand	Traffic Control	Miscellaneous Equip.
1.) Mehmert Tilling Inc	Cresco	\$100	\$250	\$60	\$225	\$125	\$125	\$125	\$125	\$18	\$150	\$20	\$125 Flat Rate	\$1,448
2.) Skyline Construction	Decorah	\$200	\$300	\$68.50	\$225	\$115	\$130	\$175	\$120	\$18.60	\$140	\$19.10	\$50 Per Hour	\$1,561
3.) Mehmert Cheaper		\$100	\$50	\$8.50			\$5	\$50		\$0.60			cleaner if over 2 hrs	\$214
4.) Skyline Cheaper						\$10			\$5		\$10	\$0.90	cheaper if 2 hrs or less	\$26
5.)														
6.)														
7.)														
8.)														
9.)														
10.)														
11.)														
12.)														

Mehmert Skyline
 1 Hr 1,448 1561
 2 Hr 2,771 3,122
 3 Hr 4,094 4,683

Skyline Construction Inc.
 900 Montgomery Street
 Decorah, Iowa 52101
 (563)382-2933

Fee Proposal Sheet
Water/Sewer Emergency and Repair Services

The proposing party hereby offers to provide the City of Cresco's Water and Sewer Division with emergency and repair services, on an on-call basis, for the following prices:

ITEM	units	Rate/Cost
Base Crew - normal working hours	per hour	3 guys @ \$200.00 Hour Excludes Machine
Base Crew - outside normal working hours	per hour	3 guys @ \$300.00 Hour Excludes Machine
Additional Laborer	per hour	\$68.50 Hour
Traffic Control- if necessary	per hour	\$50.00 Hour Rental Rate
Excavator	per hour	\$225.00 Hour
Skid Loader	per hour	\$115.00 Hour
Backhoe	per hour	\$130.00 Hour
Mini Excavator	per hour	\$175.00 Hour
Dump Truck	per hour	\$120.00 Hour
Concrete Breaker/Tamper	per hour	\$140.00 Hour Skidloader with Breaker
¾" Class A Road Rock	per ton	\$18.60 Ton FOB Jobsite
Washed Sand	per ton	\$19.10 Ton FOB Jobsite
Miscellaneous Items		
Jumping Jack Rental	per hour	\$30.00 Hour
3" Water Pump	per hour	\$40.00 Hour

Mehmert Tiling Inc
 8635 Highway 9
 Lime Springs, IA 52155

Fee Proposal Sheet
Water/Sewer Emergency and Repair Services

The proposing party hereby offers to provide the City of Cresco's Water and Sewer Division with emergency and repair services, on an on-call basis, for the following prices:

ITEM	units	Rate/Cost
Base Crew - normal working hours	per hour	\$ 100 ⁰⁰
Base Crew - outside normal working hours	per hour	\$ 250 ⁰⁰
Additional Laborer	per hour	\$ 60 ⁰⁰
Traffic Control- if necessary	per hour	\$ 125 ⁰⁰
Excavator	per hour	\$ 225 ⁰⁰
Skid Loader	per hour	\$ 125 ⁰⁰
Backhoe	per hour	\$ 125 ⁰⁰
Mini Excavator	per hour	\$ 125 ⁰⁰
Dump Truck	per hour	\$ 125 ⁰⁰
Concrete Breaker/Tamper	per hour	\$ 150 ⁰⁰
¾" Class A Road Rock	per ton	\$ 18 ⁰⁰
Washed Sand	per ton	\$ 20 ⁰⁰
Miscellaneous Items		

**28E AGREEMENT FOR FUNDING FOR SERVICES
BETWEEN NORTHEAST IOWA COMMUNITY ACTION CORPORATION AND
THE CITY OF CRESCO, IOWA**

THIS AGREEMENT (hereinafter " Agreement ") is made and entered into pursuant to Iowa Code Chapter 28E, to be effective on the date herein provided, by and between Cresco, Iowa, organized and existing under the laws of the State of Iowa (hereinafter "City") and Northeast Iowa Community Action Corporation, an Iowa non-profit corporation (hereinafter "Agency") (collectively referred to herein as the "Parties"). This Agreement shall not create a separate entity.

WHEREAS the Agency is a private agency as defined in Iowa Code Section 28E.2, and is a nonprofit corporation duly formed and existing pursuant to the laws of the State of Iowa; and

WHEREAS the City is a political subdivision duly formed and existing pursuant to the laws of the State of Iowa and is a public agency as defined in Iowa Code Chapter 28E; and

WHEREAS Iowa Code Chapter 28E authorizes public agencies to enter into agreements for joint or cooperative action with public or private entities; and

WHEREAS Agency and the City have determined it to be in the best interest of the respective Parties to enter into a 28E Agreement to coordinate efforts to serve low-income individuals and families in Cresco, Iowa; and,

WHEREAS the Parties believe it is in their best interest to enter into a written agreement setting forth their respective rights and obligations with regard to this Agreement.

NOW THEREFORE, in consideration of the mutual promises and agreements hereincontained, and upon the following terms and conditions, Agency and the City agree as follows:

1. Purpose. The purpose of this Agreement shall be to provide for the joint exercise of the ~~respective powers of the parties hereto in connection with achieving~~ the goals of advancing community development and improving social and economic conditions for individuals and families with limited resources in Howard County and the City of Cresco, Iowa pursuant to the provisions of Chapter 28E of the Code of Iowa.
2. Administration. No separate legal or administrative entity or joint board will be established by this Agreement. The Cresco City Clerk and the Director of the Agency will be designated as the administrators of the Agreement for the purpose of Iowa Code Section 28E.6. No joint budget will be established or maintained for the purpose of carrying out the terms of this Agreement.
3. Duration. This Agreement shall be for a one-year term with an effective commencement date of July 1, 2021 and shall automatically renew for a one (1) year period under the same terms and conditions unless otherwise terminated as forth below in Paragraph 7.


\$3,888⁰⁰

**28E AGREEMENT FOR FUNDING FOR SERVICES
BETWEEN HELPING SERVICES AND THE CITY OF CRESCO, IOWA.**

THIS AGREEMENT (hereinafter "Agreement") is made and entered into pursuant to Iowa Code Chapter 28E, to be effective on the date herein provided, by and between Cresco, Iowa organized and existing under the laws of the State of Iowa (hereinafter "City") and Helping Services, an Iowa non-profit corporation (hereinafter "Agency") (collectively referred to herein as the "Parties"). This Agreement shall not create a separate entity.

WHEREAS the Agency is a private agency as defined in Iowa Code Section 28E.2, and is a nonprofit corporation duly formed and existing pursuant to the laws of the State of Iowa; and

WHEREAS the City is a political subdivision duly formed and existing pursuant to the laws of the State of Iowa and is a public agency as defined in Iowa Code Chapter 28E; and

WHEREAS Iowa Code Chapter 28E authorizes public agencies to enter into agreements for joint or cooperative action with public or private entities; and

WHEREAS Agency and the City have determined it to be in the best interest of the respective Parties to enter into a 28E Agreement to coordinate efforts to serve individuals and families with substance abuse and domestic abuse services in Cresco, Iowa; and,

WHEREAS the Parties believe it is in their best interest to enter into a written agreement setting forth their respective rights and obligations with regard to this Agreement.

NOW THEREFORE, in consideration of the mutual promises and agreements hereincontained, and upon the following terms and conditions, Agency and the City agree as follows:

- \$1,250⁰⁰*
1. Purpose. The purpose of this Agreement shall be to provide for the joint exercise of the respective powers of the parties hereto in connection with achieving the goals of providing substance abuse and domestic abuse services to individuals and families pursuant to the provisions of Chapter 28E of the Code of Iowa.
 2. Administration. No separate legal or administrative entity or joint board will be established by this Agreement. The Cresco City Clerk and the Director of the Agency will be designated as the administrators of the Agreement for the purpose of Iowa Code Section 28E.6. No joint budget will be established or maintained for the purpose of carrying out the terms of this Agreement.
 3. Duration. This Agreement shall be for a one-year term with an effective commencement date of July 1, 2021 and shall automatically renew for a one (1) year period under the same terms and conditions unless otherwise terminated as forth below in Paragraph 7.
 4. Goals Of Funding. The goal of this joint action between the City and Agency shall be to serve youth and families in City through programs and services including: advocate resources, youth mentoring, domestic abuse advocacy, family educators and substance abuse prevention specialists to educate youth and adults.

Travel and tourism is defined as:

Advancing the economic welfare of Cresco by promoting and competitively marketing ourselves as a visitor and tourism destination.

Available funds: \$2,851.74 Funds requested: \$5,000.00

- I. Email vote: Amy Bouska, Jan Carmen, Bootie Kapler
HCBT: Jason Passmore, Spiff Slifka

II. Recommendations

- 1. Norman Borlaug Harvest Fest
 - a. Requesting \$5,000
 - b. The committee scores this application favorably. Our hotels, B&B, and campgrounds are full because of the Harvest Fest activities and SCA Cookoff welcoming visitors from out-of-town and out-of-state to Cresco.
 - c. **Committee recommends awarding the full \$5,000**

Tourism Advisory Committee Evaluation & Recommendation

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 1 Funds recommendation
Norman Borlaug Harvest Fest	H	H	H	\$5,000
Recommended				\$5,000
Available 2nd Qtr Funds				\$2,851.74
Available fund balance				\$2,148.26
H=high, M=medium, L=low				

Project: Norman Borlaug Harvest Fest

Date: 6/14/2023

Organization/Agency Requesting Funding: Cresco Area Chamber of Commerce

Contact Person and Title: Missy Hvitved

Address: 101 2nd Ave SW, Cresco, IA 52136

Phone: 563-547-3434

Email: hcbt@cedausa.com

Amount Requested: \$5,000

Total Cost of the Project: The estimated cost of the annual event for 2023 is \$15,000. Current contributions from Chamber member sponsors is approximately \$5,000.

Event Date (if applicable): 8/25/2023

Project Completion Date: 8/27/2023

Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

A: The Cresco Area Chamber of Commerce will host the annual Norman Borlaug Harvest Festival August 25-27, 2023. This event includes many fun activities, including live music, a parade, Cruise to Cresco car show, Quilt Auction, and sanctioned Steak Cookoff contests, just to name a few. Our approximate 2023 budget for advertising is over \$5,000. We are incredibly fortunate to receive sponsorships from our Chamber Members to offset other event costs of the weekend. The Chamber will use all available means of free advertising, including our website, newsletter, Facebook, and poster circulation. Local newspapers and radio will be utilized for paid advertising. With this year's nationally known headline country performer (Cory Farley), we plan to advertise outside our local area to increase the number of out-of-town guests to Cresco. Any funding acquired from the Cresco Travel & Tourism Grant will be put towards the cost of the free-to-the-community entertainment and expanded marketing of the weekend-long celebration. The Chamber's general budget absorbs any shortage in funds after grants and sponsorships.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

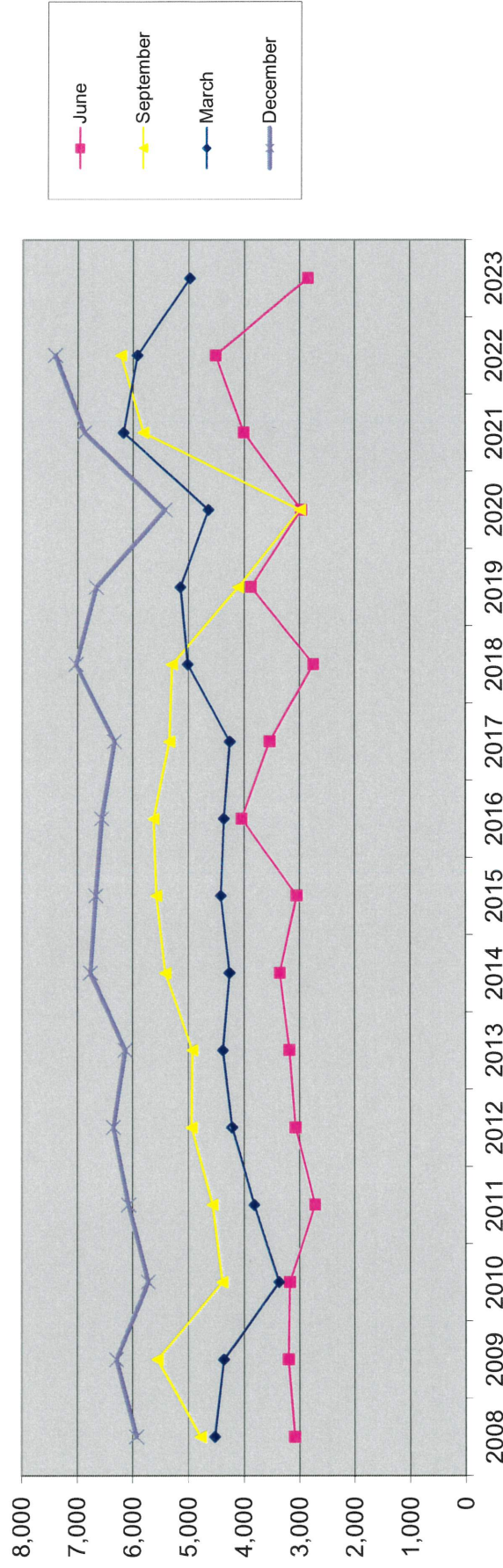
A: NBHF encourages tourism in Cresco by providing a welcoming experience for new residents and visitors to our community. As a well-known town celebration in northeast Iowa, we invite people to travel to Cresco this weekend, and current community members utilize this festival to invite friends and family to visit. These visitors result in increased lodging, sales at our local retailers, and other financial benefits to our community. This weekend lays the foundation for return visits to Cresco. The Steak Cookoff Association (SCA) competition alone brings people to Cresco from over 10 different states and visitors within Iowa to fill our hotels, B&Bs, and campgrounds.

CITY OF CRESCO

HOTEL/MOTEL TAX

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
March	4,525	4,358	3,367	3,813	4,215	4,378	4,261	4,414	4,361	4,253	5,019	5,151	4,644	6,174	5,930	4,984
June	3,090	3,202	3,177	2,726	3,076	3,184	3,352	3,050	4,042	3,534	2,752	3,875	2,972	4,011	4,517	2,852
September	4,779	5,554	4,383	4,563	4,941	4,928	5,414	5,577	5,626	5,347	5,299	4,104	2,990	5,820	6,220	
December	5,935	6,293	5,727	6,079	6,352	6,139	6,767	6,671	6,566	6,338	7,033	6,668	5,430	6,883	7,415	
Totals	18,329	19,407	16,654	17,181	18,584	18,629	19,794	19,712	20,595	19,472	20,103	19,798	16,036	22,888	24,082	7,836

Hotel/Motel Tax March 2008 - December 2023



CRESKO LIBRARY BOARD OF TRUSTEES

TO: CRESKO CITY COUNCIL

RE: Appointment/Reappointment

We, the Cresko Library Board of Trustees, recommend that the City Council

1. X Appoint (Name) Trish Johnson

(To replace Mark Kissinger)

2. _____ Reappoint (Name) _____

to the Cresko Library Board of Trustees.

Term to run from 2023 to expire 2026

Contact Info: 225 6th Ave W
Cresko, IA 52136

Phone: _____ (ok to list on website? Yes No)

Email: ttrjohnson@yahoo.com (ok to list on website? Yes / No)

Signed

Date

Chairman

Jan Rogalski

6-28-2023

Kate Deip

6/28/23

Steve Kellie

6/28/23

Joe Kato

6/28/23

CRESKO LIBRARY BOARD OF TRUSTEES

TO: CRESKO CITY COUNCIL

RE: Appointment/Reappointment

We, the Cresko Library Board of Trustees, recommend that the City Council

1. Appoint (Name) Pamela Kranzler

(To replace Felicia Pecinovsky)

2. _____ Reappoint (Name) _____

to the Cresko Library Board of Trustees.

Term to run from 2023 to expire 2026

Contact Info: 1121 Prospect St
Cresco, IA 52136

Phone: _____ (ok to list on website? Yes No)

Email: pamkranzler@hotmail.com (ok to list on website? Yes No)

Signed

Date

Chairman

Joni Ruchel

6-28-2023

Kay Ruchel

6/28/23

Patricia Ruchel

6/28/23

Joe Kater

6/28/23
