

NOTICE AND CALL OF PUBLIC MEETING

GOVERNMENTAL BODY: THE CITY COUNCIL OF CRESCO, IOWA
DATE OF MEETING: JANUARY 6, 2020
TIME AND PLACE OF MEETING: 7:00 P.M. AT CRESCO CITY HALL

PUBLIC NOTICE IS HEREBY GIVEN THAT THE ABOVE MENTIONED GOVERNMENTAL BODY WILL MEET AT THE DATE, TIME AND PLACE SET OUT ABOVE. THE TENTATIVE AGENDA FOR SAID MEETING IS AS FOLLOWS:

ROLL CALL: BRENNON, McCARVILLE, FORTUNE, BOUSKA, CARMAN

ACT ON THE CONSENT AGENDA: All items listed under the consent agenda will be enacted by one motion. There will be no separate discussion of these items unless a request is made prior to the time council votes on the motion.

1. Approval of the Agenda
2. Approval of the Claims
3. Approval of Minutes from December 16, 2019
4. Approval of Class E Liquor License (LE), Class B Wine Permit, and Class C Beer Permit (Carryout Beer) with Sunday Sales for Casey's Marketing d/b/a Casey's General Store #2511
5. Approval of Class C Liquor License (LC) (Commercial) with Catering Privilege and Sunday Sales for McAllister Catering LLC d/b/a McAllister Catering
6. Approval of Pay Request #2 - Final for \$2,624.00 for Grube Construction for Housing Rehab Project
7. Approval of Pay Request #2 - Final for \$50.00 for Slifka Plumbing Heating & Electric for Housing Rehab Project
8. Approval of Pay Request #1 - Final for \$1,700.00 for Hubka Radon Reduction for Housing Rehab Project
9. Approval of Tree Surgeon Licenses for:
 - a. Tim Walton d/b/a Tim Walton Tree Service
 - b. Tarzan Tree Service LLC

STAFF REPORTS: There may be action taken on each of the items listed below.

1. Public Works
2. Police
3. Administration
4. Committee Updates

BUSINESS: There may be action taken on each of the items listed below.

1. Public Hearing to Amend the Code of Ordinances by Amending Chapter 74.05 Pertaining to Golf Carts and Utility Trail Vehicles (UTVs)
2. Second Reading of Ordinance No. 481 Amending the Code of Ordinances by Amending Chapter 74.05 Pertaining to Golf Carts and Utility Trail Vehicles (UTVs)
3. Resolution Waiving the Third Reading of Ordinance No. 481 and Consideration of Ordinance Number 481 Pertaining to Golf Carts and Utility Trail Vehicles (UTVs)
4. Approval of Ordinance Number 481 Pertaining to Golf Carts and Utility Trail Vehicles (UTVs)

5. Award of Hotel/Motel Tax Grants for Tourism
6. Review Stump Grinding Quotes and Possible Award of Contract

COMMENTS FROM AUDIENCE:

ADJOURN:

THIS NOTICE IS GIVEN AT THE DIRECTION OF THE MAYOR PURSUANT TO CHAPTER 21, CODE OF IOWA AND THE LOCAL RULES OF SAID GOVERNMENTAL BODY.
POSTED JANUARY 3, 2020.

NOTICE OF PUBLIC HEARING

TO WHOM IT MAY CONCERN:

You are hereby notified that the City Council of the City of Cresco, Iowa, will hold a Public Hearing on the 6th day of January, 2020, in Council Chambers at City Hall. At this meeting the Council proposes to amend the Code of Ordinances of the City of Cresco, Iowa, by amending Chapter 74.05 pertaining to Golf Carts and Utility Trail Vehicles (UTVs).

The proposed ordinance may be viewed at Cresco City Hall during normal office hours. This hearing will be conducted during a regular Cresco City Council Meeting starting at 7:00 pm.

Any resident of Cresco wishing to be heard concerning the reasons for or objections to the amendment, must appear at said hearing and voice your opinions.

BY ORDER OF THE CITY COUNCIL OF CRESCO, IOWA


City Clerk Michelle Girolamo

Mayor Bohle called the Cresco City Council meeting to order on December 16, 2019, at 7:00 pm at City Hall. Council Members Brenno, Fortune, and Bouska were present. Council Members McCarville and Carman were absent.

Bouska made the motion to approve the consent agenda which included approval of the: agenda; claims; minutes of the December 2, 2019 meeting; Class C Liquor License (LC) (commercial) for Big Daddy Hideaway Corp d/b/a Hideaway Lounge with Sunday sales; Class C Liquor License (LC) (commercial) for Howard County Agricultural Society d/b/a Mighty Howard County Fair—Howard County Expo with outdoor service and Sunday sales; pay request #3 for \$33,375.61 for Skyline Construction for Vernon Road Watermain Improvements Project; Excavator Licenses for: James Henry d/b/a Henry's Backhoe Service, Mracek Plumbing, Heating & Electric LLC, Mehmert Tiling, Inc, Skyline Construction Inc, MB Inc; Tree Surgeon Licenses for: Kittelson Consulting Arborist LLC, Total Tree Care LLC, Tim Walton d/b/a Tim Walton Tree Service, Complete Tree Service LLC, Wilson Custom Tree Trimmers LLC. Fortune seconded and it passed all ayes.

Public Works Director Freidhof reported: (a) repaired a watermain break today in the boulevard near Casey's; (b) a sewer main was partially plugged and causing issues so that was cleaned out today; (c) Street Dept has been sanding streets and trimming trees; (d) Street Dept started a sign inventory to locate faded signs that need replacing. Hopefully we can get a grant because we have already found 79 that need replacing; (e) Michelle is working on the budget.

Library Director Cynthia Kay reported the Library will be closed January 16th for staffing in-service. January 10-11th there will be a medical history museum at the Library. Starting January 6th, the Library will close one hour earlier Monday – Thursday at 7 pm. They are updating the Library Policy Manual.

Bouska made the motion to set a Public Hearing to amend the Code of Ordinances by amending chapter 74.05 pertaining to golf carts and utility trail vehicles (UTVs) for January 6, 2020. Brenno seconded and it passed all ayes.

Mayor Bohle performed the first reading of Ordinance No. 481 amending the Code of Ordinances by amending chapter 74.05 pertaining to golf carts and utility trail vehicles (UTVs). Bouska made the motion to approve the first reading of Ordinance No. 481. Fortune seconded and it passed all ayes.

Bouska made a motion to change the Council meeting on Monday, February 3, 2020 to Wednesday, February 5, 2020 due to the Caucus on Monday. Fortune seconded and it passed all ayes.

Council Members were appointed to committees and board liaisons as follows: Public Works – Brenno, Fortune, Freidhof, Girolamo, Bohle; Personnel – Bouska, Fortune, Bohle; Fire – McCarville, Fortune, Bohle; Tourism – Bouska, Carman; CIDC – McCarville, Bohle; Chamber – Carman; HCED – Bouska; Revolving Loan – Girolamo; IRP – McCarville, Bohle; Park & Rec – Brenno; Library – Carman; Theatre – Fortune; Airport – McCarville, Freidhof; Board of Adjustments – Freidhof; Planning & Zoning – Freidhof; Public Safety – Brenno; Upper Explorerland Regional Housing Authority Board – Bouska.

Mayor Bohle asked for comments from the audience and there were none.

Brenno moved to adjourn at 7:17 pm. Fortune seconded and it passed all ayes. The next regular Cresco City Council meeting will be January 6, 2020 at 7:00 pm at Cresco City Hall.

Mayor Mark Bohle

City Clerk Michelle Girolamo

Following is a list of claims approved for payment:

ACES	Srvc	288.75
ADVANCED SYS	Maint	136.18
AFLAC	Ins	18.20
AHLERS & COONEY	Atty	7,740.00
ALLIANT	Elect	11,330.27
BAKER & TAYLOR	Books	488.10
BECKER, RYAN	Mowing	165.00
BILL'S AUTO	Towing	100.00
BLAZEK CORP	Repairs	3,580.00
BC/BS	Ins	801.03
BOB'S ELECTRIC	Srvc	989.09
BOHLE, MARK	Mileage	45.82
BROWN SUPPLY	Repair	64.00
BRUENING	Supp	102.10
CARDMEMBER	Supp	91.75
CARQUEST	Supp	370.79
CARRICO AQUATIC	Repair	610.06
CITY LAUNDERING	Srvc	811.72
CITY OF CRESCO	Ins	3,308.33
CITY OF CRESCO	Util	38.82
CPU	Supp	102.97
CORRIDOR TECH	Srvc	352.00
COURTNEY LAWN	Srvc	885.00
COX, SHANNON	Uniforms	35.00
CR CHAMBER	Tour-Parade	400.00
CR SHOPPER	Ads	1,165.50
CR SM ENGINE	Repair	12.95
CR TPD	Notices	347.68
CROELL	Concrete	391.00
DALCO	Supp	206.61
DELUXE	Movie	159.80
DES MOINES STAMP	Supp	53.95
DURYEE, ANNETTE	Refund	223.90
EMERG APPARATUS	Repair	8,939.20
FAREWAY	Concess	482.29
FAREWAY	Lease	1.00
FARMERS WINN	Lease	1.00
FENCL	LP	445.39
FIRE SERV BUREAU	Training	824.50
PEPSI	Concess	1,211.07
GROUP SERVICES	Fee	194.25
HACH	Supp	230.17
HANSON TIRE	Repair	1,059.40
HAWKEYE SAN	Garb/RC	49,467.60
HEALTHY CONTRIB	Fees	23.30
HEWETT	Concess	273.65
HC ABSTRACT	Srvc	746.00
HC AUDITOR	Election	1,736.76
HC RECORDER	Srvc	54.00
IMAGINE VIDEO	DVD	55.00
IA ONE CALL	One Calls	33.30
IOWA POETRY	Book	9.00
JD FINANCIAL	Supp	2,055.48
KEYSTONE	Analysis	1,659.20
KWIK TRIP	Gas	4,082.27
LEUTHOLD'S	Uniforms	196.50
LICKTEIG, STEVE	Srvc	207.50
LIFE IN ARENA	Program	950.00
LT MECHANICAL	Repair	1,404.97
MCMASTER-CARR	Supp	52.35
MEDIACOM	Phone	280.71
MEHMERT TILING	Srvc	7,135.00
MIDWEST BREATH	Srvc	326.00
MIENERGY	Elect	6,804.73

MISS WELDERS	Supp	250.00
MOHAWK ELECT	Repair	344.45
NEVCO SPORTS	Scoreboard	3,156.55
NE IA MOTORS	Repair	1,373.31
O'HENRY'S	Uniforms	1,096.78
PAYROLL		72,674.99
PHIL'S LAWN	Srvc	375.00
POSTMASTER	Presort	225.00
RILEY'S	Supp	50.41
RUPPERT	Supp	426.76
SAM'S	Supp	4,393.56
SANDRY	Parts	76.75
SIMMERING-CORY	Codify	395.00
SKYLINE	Project	33,375.61
SPAHN & ROSE	Supp	253.06
SPORTSMITH	Repair	836.30
SQUARE	CC Fees	21.01
STATE HYGIENIC LAB	Anal	153.00
STOREY KENWORTHY	Supp	84.82
STUART, SHANA	Mileage	178.64
TEL-COMM	Srvc	192.75
TREAS, ST OF IA	Tax	5,691.00
USA BLUE BOOK	Supp	80.82
VERIZON	Phone	102.63
VISA	Supp	1,792.11
WHKS	Engr	5,883.93
WILSON, MICHAEL	Movie	150.00
WINDRIDGE	Repairs	58.57
WINDSTREAM	Phone	822.02
ZIEGLER	Repair	217.95
ZIMMER	Supp	84.30
GENERAL		135,626.91
HOTEL/MOTEL TAX		400.00
LOST		32.50
NUISANCE		2,040.00
FIRE STATION BLDG		80.01
MEDIACOM		275.67
STREET TRUST		4.00
CR COMM FIRE		10,781.17
ROAD USE		23,935.66
EMPLOYEE BEN		945.22
PARK TRUST		3,156.55
STREET ASSESS		6,500.00
WATER		12,310.01
WATER EQUIP		20,022.36
SEWER		25,275.87
CAP IMPROV		19,248.43
YARDWASTE		540.68
EXPENDITURES		261,175.04
Revenues 12/3-12/16/19		320,585.50

Applicant License Application (LE0002855)

Name of Applicant: <u>CASEY'S MARKETING</u>		
Name of Business (DBA): <u>CASEY'S GENERAL STORE #2511</u>		
Address of Premises: <u>601 2ND AVE S.W.</u>		
City <u>Cresco</u>	County: <u>Howard</u>	Zip: <u>52136</u>
Business <u>(563) 547-2427</u>		
Mailing <u>PO BOX 3001</u>		
City <u>ANKENY</u>	State <u>IA</u>	Zip: <u>50021</u>

Contact Person

Name <u>JESSICA FISHER-COMSTOCK, STORE OPERATIONS</u>
Phone: <u>(515) 446-6404</u> Email <u>JESSICA.FISHER@CASEYS.COM</u>

Classification Class E Liquor License (LE)

Term: 12 months

Effective Date: 03/01/2020

Expiration Date: 02/28/2021

Privileges:

- Class B Wine Permit
- Class C Beer Permit (Carryout Beer)
- Class E Liquor License (LE)
- Sunday Sales

Status of Business

BusinessType: <u>Publicly Traded Corporation</u>
Corporate ID Number: <u>XXXXXXXXXX</u> Federal Employer ID <u>XXXXXXXXXX</u>

Ownership

42-0935283 CASEY'S GENERAL

STORE INC.
First Name: 42-0935283 **Last Name:** CASEY'S GENERAL STORE, INC.
City: ANKENY **State:** Iowa **Zip:** 50021
Position: OWNER
% of Ownership: 100.00% **U.S. Citizen:** Yes

JOHN SOUPENE

First Name: JOHN **Last Name:** SOUPENE
City: ANKENY **State:** Iowa **Zip:** 50023
Position: VICE-PRESIDENT
% of Ownership: 0.00% **U.S. Citizen:** Yes

JULIA JACKOWSKI

First Name: JULIA **Last Name:** JACKOWSKI

City: URBANDALE State: Iowa Zip: 50322

Position: SECRETARY

% of Ownership: 0.00%

U.S. Citizen: Yes

JAMES PISTILLO

First Name: JAMES

Last Name: PISTILLO

City: URBANDALE

State: Iowa Zip: 50323

Position: TREASURER

% of Ownership: 0.00%

U.S. Citizen: Yes

MEGAN ELFERS

First Name: MEGAN

Last Name: ELFERS

City: CLIVE

State: Iowa Zip: 50325

Position: PRESIDENT

% of Ownership: 0.00%

U.S. Citizen: Yes

Insurance Company Information

Insurance Company: <u>Merchants Bonding Company</u>	
Policy Effective Date: <u>03/01/2020</u>	Policy Expiration <u>01/01/1900</u>
Bond Effective <u>2</u>	Dram Cancel Date:
Outdoor Service Effective	Outdoor Service Expiration
Temp Transfer Effective	Temp Transfer Expiration Date:

Applicant License Application (LC0042261)

Name of Applicant: <u>MCALLISTER CATERING, LLC</u>		
Name of Business (DBA): <u>McAllister Catering</u>		
Address of Premises: <u>229 3rd Ave West</u>		
City <u>Cresco</u>	County: <u>Iowa</u>	Zip: <u>52136</u>
Business	<u>(563) 380-3146</u>	
Mailing	<u>229 3rd Ave West</u>	
City Please Select	State <u>IA</u>	Zip: <u>52136</u>

Contact Person

Name <u>Michael McAllister</u>	
Phone: <u>(563) 380-3146</u>	Email <u>mmac52136@hotmail.com</u>

Classification Class C Liquor License (LC) (Commercial)

Term: 12 months

Effective Date: 01/14/2020

Expiration Date: 01/13/2021

Privileges:

- Catering Privilege
- Class C Liquor License (LC) (Commercial)
- Sunday Sales

Status of Business

BusinessType: <u>Limited Liability Company</u>	
Corporate ID Number: <u>XXXXXXXXXX</u>	Federal Employer ID <u>XXXXXXXXXX</u>

Ownership

Michael McAllister

First Name: Michael **Last Name:** McAllister
City: Cresco **State:** Iowa **Zip:** 52136
Position: Owner
% of Ownership: 100.00% **U.S. Citizen:** Yes

Insurance Company information

Insurance Company: <u>Scottsdale Insurance Company</u>	
Policy Effective Date: <u>01/14/2020</u>	Policy Expiration <u>01/14/2021</u>
Bond Effective	Dram Cancel Date:
Outdoor Service Effective	Outdoor Service Expiration
Temp Transfer Effective Date	Temp Transfer Expiration Date:

CRESKO OWNER OCCUPIED HOUSING CONTRACTOR REQUEST FOR FINAL PAYMENT REHABILITATION CONTRACT

Owner: Becky Dunn
 503 5th Ave. E
 Cresco, IA 52136

Contractor: Grube Construction
 PO Box 121
 Cresco, IA 52136

Forgivable Loan #1

Date: December 20, 2019

REHAB CONTRACT

Base Rehab. Contract	\$24,830.00
Change Order #1	\$(950.00)
Change Order #2	\$(5,132.00)
Total Contract	\$18,748.00
Less Subcontractor Payments	\$10,103.00
Less 10% Retainage	\$
Less Previous Payments	\$7,479.00
Amount Due	\$2,624.00

Total Funds Requested: \$2,624.00 (Rehab)

I have reviewed the request for payment and indicate approval of payment to Grube Construction, PO Box 121, Cresco, IA 52136 in the amount of \$2,624.00, by the City. An inspection of the work specified in the Contract has been completed. All items for which payment is requested have been performed, and all materials used are acceptable.

 Owner Date

 CDBG Administrator Date

I, the undersigned, acknowledge the authorization of the above payment.

 City Authorization Date

I, the undersigned, acknowledge the receipt of the above payment.

 Contractor Date

#2 - final

**CRESO OWNER OCCUPIED HOUSING
 CONTRACTOR REQUEST FOR FINAL PAYMENT
 REHABILITATION CONTRACT
 Subcontractor work**

Owner: Becky Dunn
 503 5th Ave. E
 Cresco, IA 52136

Contractor: Slifka Plumbing Heating & Electric
 536 3rd St. SE
 Cresco, IA 52136

Forgivable Loan #1

Date: December 20, 2019

REHAB CONTRACT

Base Rehab. Contract	\$6,945.00
Change Order #1	\$
Repair Costs	\$50.00
Total Contract	\$6,995.00
Total Earned	\$50.00
Less 10% Retainage	\$
Less Previous Payments	\$6,945.00
Amount Due	\$50.00

Total Funds Requested: \$50.00 (Rehab)

I have reviewed the request for payment and indicate approval of payment to Slifka Plumbing Heating & Electric in the amount of \$50.00, by the City. An inspection of the work specified in the Contract has been completed. All items for which payment is requested have been performed, and all materials used are acceptable.

 Owner Date

 CDBG Administrator Date

I, the undersigned, acknowledge the authorization of the above payment.

 City Authorization Date

I, the undersigned, acknowledge the receipt of the above payment.

 Contractor Date

**CRESCO OWNER OCCUPIED HOUSING
 CONTRACTOR REQUEST FOR FINAL PAYMENT
 REHABILITATION CONTRACT**
 Subcontractor work

Owner: Becky Dunn
 503 5th Ave. E
 Cresco, IA 52136

Contractor: Hubka Radon Reduction
 204 4th Ave. SE
 Cresco, IA 52136

Forgivable Loan #1

Date: December 20, 2019

REHAB CONTRACT

Base Rehab. Contract	\$1,700.00
Change Order #1	\$
Repair Costs	\$
Total Contract	\$1,700.00
Total Earned	\$1,700.00
Less 10% Retainage	\$
Less Previous Payments	\$
Amount Due	\$1,700.00

Total Funds Requested: \$1,700.00 (Rehab)

I have reviewed the request for payment and indicate approval of payment to Hubka Radon Reduction in the amount of \$1,700.00 by the City. An inspection of the work specified in the Contract has been completed. All items for which payment is requested have been performed, and all materials used are acceptable.

 Owner Date

 CDBG Administrator Date

I, the undersigned, acknowledge the authorization of the above payment.

 City Authorization Date

I, the undersigned, acknowledge the receipt of the above payment.

 Contractor Date

RESOLUTION NO: _____

RESOLUTION WAIVING THE 3RD READING AND
CONSIDERATION OF ORDINANCE NUMBER 481 PERTAINING TO GOLF
CARTS AND UTILITY TRAIL VEHICLES (UTVs)

WHEREAS, the City Council of the City of Cresco, Iowa, desires to pass Ordinance Number 481 which amends the Code of Ordinances of the City of Cresco, Iowa, by amending provisions pertaining to Golf Carts and Utility Trail Vehicles (UTVs).

NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of Cresco, Iowa, that the 3rd reading and consideration of Ordinance Number 481, be waived according to Section 380.3 of the Code of Iowa and that Ordinance Number 481 be read and considered at the City Council meeting held January 6, 2020 in the City Council Chambers at City Hall.

Council member _____ moved the adoption of the foregoing resolution and council member _____ seconded said motion. Thereupon the Mayor called for a roll call vote and the following council members voted in favor of the foregoing resolution:

_____.

Council member _____ voted against the adoption of the foregoing resolution.

Council member _____ was absent.

The Mayor thereupon declared Resolution No. _____ duly passed and adopted by at least 3/4ths affirmative vote by the council members and Ordinance Number 481 is ready to be discussed and considered.

PASSED THIS _____ DAY OF _____, 2020.

Mayor Mark Bohle

ATTEST: _____
City Clerk Michelle Girolamo

ORDINANCE NO. 481

TRAFFIC AND VEHICLES

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF CRESCO, IOWA BY AMENDING PROVISIONS PERTAINING TO GOLF CARTS AND UTILITY TRAIL VEHICLES (UTVs)

BE IT ENACTED BY THE COUNCIL OF THE CITY OF CRESCO AS FOLLOWS:

SECTION 1. SECTION MODIFIED. Chapter 74.05 of the Code of Ordinances of the City of Cresco, Iowa, is repealed and the following adopted in lieu thereof:

74.05 EQUIPMENT:

- A. Golf carts operated upon City streets shall be equipped with at least the following:
 - 1. A slow moving vehicle sign
 - 2. A bicycle safety flag, the top of which shall be a minimum of five (5) feet from ground level
 - 3. Adequate and functioning brakes
 - 4. Brake lights
 - 5. Rear view mirror
 - 6. Muffler and exhaust system adequate to meet City noise ordinances

- B. UTVs operated upon City streets shall be equipped with at least the following:
 - 1. Adequate and functioning brakes
 - 2. Brake lights
 - 3. Rear view mirror
 - 4. Muffler and exhaust system adequate to meet City noise ordinances

SECTION 2. SEVERABILITY CLAUSE. If any section, provision or part of this ordinance shall be adjudged invalid or unconstitutional, such adjudication shall not affect the validity of the ordinance as a whole or any section, provision or part thereof not adjudged invalid or unconstitutional.

SECTION 3. WHEN EFFECTIVE. This ordinance shall be in effect from and after its final passage, approval, and publication as provided by law.

ADOPTION OF ORDINANCE NO. 481

Council Member _____ moved the adoption of the foregoing Ordinance and Council Member _____ seconded said motion. Thereupon the Mayor called for a roll call vote and the following Council members voted in favor of the adoption of the foregoing Ordinance:

And the following Council members voted against the adoption of the foregoing Ordinance:

The Mayor thereupon declared the Ordinance passed and adopted by affirmative vote by the Council and Ordinance No. 481 is approved and adopted this _____ day of _____, 2020.

CITY OF CRESCO

BY _____
Mayor Mark Bohle

ATTEST:

BY _____
City Clerk Michelle Girolamo

First Reading: _____

Second Reading: _____

Third Reading: _____

I certify that a summary of the foregoing was published as Ordinance No. 481 on the ___ day of _____, 2020.

City Clerk Michelle Girolamo

Travel and tourism is defined as:
Advancing the economic welfare of Cresco by promoting and competitively marketing ourselves as a visitor and tourism destination.

Available funds: \$6,667.92 Funds requested: \$5,250.00

Members present: Jan Carman, Amy Bouska, Bootie Kapler
HCBT present: Jason Passmore, Hillary Zidlicky, Spiff Slifka

I. Recommendations

1. Driftrunners Snowmobile Club
 - a. Requesting \$2,750.00.
 - b. Committee scores this application favorably as Driftrunners brings people to Cresco and to stay in our hotels throughout the winter. Looking forward to a successful Snowfest #49.
 - c. **Committee recommends awarding \$2,750.00.**

2. Brew & Stew
 - a. Requesting \$2,000.00.
 - b. This application scored favorably as it meet the definition of tourism by bringing people to Cresco. The committee is looking forward to spring and this event.
 - c. **Committee recommends awarding \$2,000.00.**

3. Upper Iowa Paddler’s Guide
 - a. Requesting \$500.00
 - b. The committee scores this application favorably as this is the most requested brochure at the Welcome Center.
 - c. **Committee recommends awarding \$500.00**

Tourism Advisory Committee Evaluation

Application	Time Sensitive or Need	Application meets Tourism Definition	Lodging	Qtr 4 Funds recommendation
Driftrunners	H/M	H	H/M	\$2,750.00
Brew & Stew	H	H/M	M/L	\$2,000.00
Paddler’s Guide	M/H	M/H	M/L	\$3,000.00
Total				\$5,250.00
Return to fund				\$1,417.92
Total				\$6,667.92
H=high, M=medium, L=low				

4th Qtr 2019 Tourism Grant Application

Project: 49th Driftrunners Snowfest

Date: 12/15/2019

Organization/Agency Requesting Funding: Driftrunners, Inc.

Contact Person and Title: Brandon Plaht, President

Address: 617 4th Ave W

Phone: 563-605-0141

Email: bplaht@gmail.com

Amount Requested: \$2,750.00

Total Cost of the Project: The projected cost of the 49th Snowfest is expected to cost around \$7,500

Event Date (if applicable): 1/23/2020

Project Completion Date: 1/26/2020

Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

A: This January, Driftrunners Snowmobile Club will be hosting its 49th annual Snowfest. As it has been said the past few years, we are working on building up our 50th Snowfest that will be in January 2021. We have begun planning for the 50th Snowfest already and looking to have numerous events throughout the 4 days with events driven to both snowmobilers and non-snowmobilers. With that we are working on saving up monies for the different events and this year we are still doing all our main events just like we have, except changing to a DJ for Saturday night at the expo center, versus having a live band like years in the past. This has also driven down our projected total costs for this year, compared to years in the past. This has also driven us to reduce our requested amount to \$2,750 from our asking of \$3,500 last year. This year we are doing BINGO again as that was a good hit with both snowmobilers and non-snowmobilers. We still do our 2 rides for charity: fun run for Spina Bifida, and HoCA family ride. We plan to groom the trails the week of Snowfest and that weekend which costs us around \$2,000 just for that time span. The DJ this year will cost us \$500 for Saturday night entertainment. For advertisements we plan to spend around \$3,000. Many of the ads are outside of the Cresco area on radio and magazines. We will have an ad in the Iowa Snowmobiler magazine for January. Like last year, instead of the January issue only going to ISSA members, they will be sending the magazine to all snowmobile owners in the state of Iowa. Other radio ads we have done include to cover the Waterloo, Mason City, and Cedar Rapids areas. We plan to do the same this year with the same radio stations. Some advertisements will continue to remain

with local outlets to ensure Cresco folks know what is going on. As said in the past, if this grant is not awarded, we will still have Snowfest. We would also like to thank you for the support we have received in the past and hope everyone can make it to Snowfest in January. As said earlier, our 50th event is in 2021 and we expect we will be asking for a higher amount requested, and with that plan on having a larger lineup of events and activities that will happen.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: The Driftrunners is a non-profit club that was established in 1968 and has a long history of snowmobiling and helping to bring people to Northeast Iowa. Each year we contribute to different charities including Spina Bifida and HoCa in Howard County. This years Snowfest will take place from January 23rd through 26th. Each year we expect 200 people to show up and if we have a nice amount of snow, that number can be closer to 500. We have events throughout the year, but many of them are focused around the winter season. Our 2 main events during the winter season are Snowfest and Charlies Chili Feed. while both of these events draw in outside visitors, there are numerous times throughout the winter season on weekends and weekdays visitors with trailers and snowmobiles will be parked at the hotels in town. We work to maintain easy trail access for visitors right next to the hotels and gas stations so they do not have to try and figure out how to get on the trails and potentially trespass onto property. This access we have received positive remarks for and helps show a positive attribute of the Driftrunners and brings people to town. Our club also works with numerous businesses throughout the year to promote their services. We will have club rides that start or end at different businesses in town as well as promote them as being sponsors to our club. We continue to drive our visibility on social media where we promote not only Cresco area but all of Northeast Iowa for snowmobiling. We also maintain access to adjoining clubs trails for people to ride from Decorah, New Hampton, Charles City, Preston Minnesota, and many other places to Cresco.

4th Qtr 2019 Tourism Grant Application

Project: St. Patrick's Day Brew & Stew Events

Date: 3/21/2020

Organization/Agency Requesting Funding: FIT Running Club

Contact Person and Title: Brad Burke/Club President

Address: 917 3rd Street West Cresco, Iowa 52136

Phone: 507-259-5070

Email: fitrunclub@gmail.com

Amount Requested: \$2,000 (for advertising)

Total Cost of the Project: \$12,000. We have local sponsors to help raise money for our community projects.

Event Date (if applicable): 3/21/2020

Project Completion Date: 3/21/2020

Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

A: The Brew & Stew Event is an annual event put on by a local non-profit FIT Running Club. It is a 5K Walk/Run & 15K Bike Event which includes walking-running & biking through Cresco. Following the Event participants are welcomed into Burke Auction Service building for a free family friendly meal "stew" served by our local fire dept and family. Also following the event several local pubs will have free beverages "brew" for a few hours provided to adult participants. This year again we have set up SAFE drivers to those who choose to partake in the "brew". All proceeds from the event are donated to local non profits. This years recipients are again The Cresco Fire Department and the Howard County EMS Association. This event will occur if it does not receive the grant. However, all money received from the grant will help grow this event by funding additional advertising that reaches outside of our community such as regional radio and a large ad campaign on social media both promoting this event and Cresco.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: Brew & Stew promotes Cresco tourism as it attracts on average 500 to 700 participants of which 80% reside outside of Cresco. In addition majority of participants bring along one non-participant who may spend money at local merchants and restaurants. Prior to the start of the event, merchants have a chance to show case there businesses as a pre-registration occurs both

Friday & Saturday with the event starting 5 PM Saturday. We feel there are a number of participants who spend the night in Cresco due to both distance and the nature of the event.

4th Qtr 2019 Tourism Grant Application

Project: Upper Iowa Paddler's Guide

Date: 12/10/2019

Organization/Agency Requesting Funding: Howard County Business & Tourism

Contact Person and Title: Spiff Slifka

Address: 101 2nd Ave SW, Cresco 52136

Phone: 563.547.3434

Email: spiff@howard-county.com

Amount Requested: \$500

Total Cost of the Project: \$2,000

Event Date (if applicable):

Project Completion Date:

Q: Describe the project. Provide details of the project and the budget, other fundraising efforts, and the who, what, where, why and how of the project.

A: The most requested brochure in the HCBT office is the Upper Iowa Paddler's Guide used by tourists and residents for fishing, canoeing, kayaking, and enjoying the river opportunities. This edition of the guide will include the two, new canoe landings in Howard County. The cost for Howard County is \$2,000. Howard County Economic Development will contribute \$1,000 and Howard County Conservation will contribute \$500. We will receive 3,000+ brochures. This should last us at least two years before needing to reprint. Our first printing of the Paddler's Guide was out before the year was over.

Q: How does this project promote Cresco tourism and how does it increase lodging use within the community?

A: As the most requested brochure, we distribute the majority of these brochures to tourists and visitors. They are fisherman, canoers, kayakers, and travel from outside our area. These tourists stay in our hotels, eat in our restaurants and spend money in our retail businesses. This is the definition of tourism and we are excited about this project.